

## Strategic Partner Application

The Community Living Ontario Foundation recognizes and welcomes like-minded strategic partners with similar visions and values to provide additional opportunities and services to Community Living Ontario's membership.

The Foundation was created to help Community Living Ontario (CLO) develop additional resources that expand the role of CLO in supporting people who have an intellectual disability and their families.

The Strategic Partnership Program provides your company with direct access to Community Living Ontario's membership along with numerous promotional opportunities.

Does your business have adequate capacity and services to provide prompt and efficient service to the 105 members of Community Living Ontario?

- Yes
- No

Does your business align with Community Living Ontario's mission, vision and values?

- Yes
- No

If you answered yes to the previous question, please describe how.

Describe the nature of your offerings and list the products/services.

Please describe how your products or services differ from your competitors.

Please describe the nature of your support/customer service infrastructure throughout the province. Specifically, please identify the regions covered, the extent of your physical infrastructure (branches, representatives etc.) and virtual support.

Please describe the types of marketing products you have available to promote the program within the membership. You are welcome to attach examples at the end of this form.

Please identify, if at all, how your pricing as part of the Strategic Partnership Program will differ from your pricing in the general marketplace.

Provide a description of how your organization will meet the needs of the Strategic Partnership Program, including any recommendations of how to best promote the partnership in collaboration with your organization in order to raise awareness and perceived value with member organizations of Community Living Ontario. Be concise and feel free to be creative, especially in areas where you may believe you could offer a competitive advantage to improve engagement and the perceived value of our Strategic Partnership Program.

Please disclose any third-party companies which you use to support your service delivery, what services they are responsible for providing and their relationship to your organization.

How does your organization propose to manage performance, identify issues, resolve problems and reach mutually agreeable resolutions?

Please provide any relevant experience with a similar non-profit organization over the last few years. If possible, please provide a reference.