

Quarterly Report

The Foundation has been active throughout this past quarter with the following initiatives; continuing to promote and grow the Strategic Partnership Program, selling sponsorships for the Conference in Thunder Bay, establishing the Scotiabank Toronto Waterfront Marathon Charity Team, finalizing Foundation documents and meeting with prospective board members/donors.

Throughout this past quarter, we continued to promote strategic partners to our member organizations and encourage Executive Directors to login in to the member section of the website. As of yet, we have had 50% of the Executive Directors participate, but we are working closely with the marketing team to develop a plan to encourage 100% throughout the fall. All ten partners are also featured on the Community Living Ontario website, in Update Friday and promoted regularly through our social media feeds as well. We hosted a joint webinar with our strategic partner Seamless Care Pharmacy and their partner Nestle Health Science to provide information on Tube Feeding Intolerance: New Data and Implications for Clinical Practice. We hosted a Toronto Day with the Argos, whereby the Sharon Kovacic Insurance Agency sponsored free hot dogs to 150 community living participants at the event. We will host our first ever group meeting with strategic partners in September at the Conference to review the program to date, provide updates for next year and encourage their renewal.

At this time, we have sold 15 of the 15 exhibit spaces available at conference and have generated \$26,050 in sponsorship revenue. While we sold out of space, it was difficult to generate \$30,000 in revenue as planned due to a number of factors, one of which was the fact that 8 out of the 10 strategic partners took advantage of their booth offering as part of the partnership program resulting in \$6,800 in discounts to the sponsorship revenue. That being said, we did connect with some new prospective exhibitors for 2020 and we have created a few new sponsorship ideas that can increase our opportunities for revenue moving forward.

In June, Community Living Ontario established the Re:Action4Inclusion Team in the Scotiabank Toronto Waterfront Marathon Charity Challenge happening on Sunday, October 20, 2019. This year all funds raised through this team will support our youth community change projects throughout the province. Re:Action4Inclusion is promoting the team through their schools and local member associations in the hopes that we will have a larger presence at the marathon in October. In addition, staff and board members are encouraged either to participate or donate online [here](#).

Over the past few months, the Foundation has been meeting weekly with Chris and continuing to refine documents for recruitment including the By-laws and various policies. The Foundation has finalized an overall plan for 2019/2020 and is well underway in the recruitment phase of this process. Throughout the summer, there were 7 board recruitment meetings held with C-Suite individuals, that while they did not generate new recruits, they did provide invaluable feedback to the recruitment process. All of which we are taking into consideration as we move forward. In addition, the Foundation has connected with a pro-bono consultant from Management Advisory Services to help support the recruitment process over the coming months.

Finally, the LCBO provincial box program was an overwhelming success this past April and we received a cheque for \$15, 477 for the Anne Stafford *Light Up the Future* Bursary in June, well above their estimated average amount of \$12,000.