

## Community Living Ontario Foundation Budget 2020/2021

<u>Revenue</u>		<u>Year 1</u>
Monthly Giving Program	Monthly Giving Program	5,000
General Donations	General Donations	3,000
Spring Direct Mail Campaign	Spring Campaign	2,500
Annual Holiday Appeal	Annual Holiday Appeal	25,000
Special Events	Scotiabank Toronto Waterfront Marathon 20 participants @ \$500	10,000
Major Gifts	Major Gifts - Corporate Sponsorships/Contributions	<b>50,000</b>
Anne Stafford Bursary Campaign	Anne Stafford Bursary Donations	10,000
Private Foundations	Private Foundation Donations	10,000
Partnerships:	Strategic Partnerships (8 partners @ \$5,000)	40,000 *
<b>Total Revenue</b>		<b><u>155,500</u></b>
<u>Expenses</u>		
<u>Staff Expenses</u>		
	Salary ( 1.5 FTE)	99,400
	Benefits 18%	19,368
	AFP Congress - 1 @ \$1000	1,000
	AFP Fundraising Day - 1 registration	500
	Corporate Partnership Conference - Toronto	800
<b>Total Staff Expenses</b>		<b><u>121,068</u></b>
<b>General &amp; Administration</b>		
	Bank Charges/Credit Card Processing	3,500
	Miscellaneous Expenses	1,000
	Equipment/computers	1,800
	Insurance	1,100
<b>Total General &amp; Administrative</b>		<b><u>7,400</u></b>
<b>Travel</b>		
	Staff Travel	1,500
<b>Total Travel</b>		<b><u>1,500</u></b>
<b>Memberships/Subscriptions</b>		
	<b>Subscriptions</b>	
	E-Tapestry	3,800
	Grant Connect	800
	AFP Membership	400
	CAGP Membership	375
	Basic listing in Canadian Book of Charities	400
	Listing in Canadian Donor Guide - highlighted listing	200
<b>Total Memberships/Subscriptions</b>		<b><u>5,975</u></b>
<b>Professional Fees</b>		
	Audit	8000
<b>Total Professional Fees</b>		<b><u>8,000</u></b>
<b>Fundraising Expenses</b>		
	Sponsorship/Corporate Networking	3,000
	Business Reply Mail for Campaign Mailings	920
	Spring Campaign Creative and Print/Legacy Campaign	5,000
	Holiday Appeal Campaign Creative and Print	5,000
	Social Media Campaigns	2,000
	Fundraising Video Creation for Appeals and Corporate Prospects	10,000
<b>Total Fundraising Expenses</b>		<b><u>25,920</u></b>
<b>Total Expenses</b>		<b><u>169,863</u></b>
<b>Net Foundation Revenue (Expense)</b>		<b><u>-14,363</u></b>
<b>In Kind Contribution - CLO</b>	<b>14% of Admin staff/occupancy/telephone/office supplies</b>	<b><u>57,342</u></b>

\* pending economic recovery